NATIONAL EXHIBITION ON BAKERY, CONFECTIONARY, SNACKS, CAKES, INGREDIENTS, BAKERY PROCESSING, PACKAGING & EQUIPMENTS, HORECA, COLD CHAIN AND ALLIED INDUSTRIES







Organizer:

Supported by:

Industry Partners:

In Association with:

Official Publications













*Confirmation awaited



INDIAN BAKERY INDUSTRY OUTLOOK

The Indian bakery market is being driven by the growing demand for biscuits and cookies, rapid advancement in technology, and increasing population in the region. In the food processing industry, bakery, which is also a traditional activity, holds an important place. Bakery products have become preferred consumer choice due to their high nutrient value and affordability and are an item of huge consumption in the region. With the fluctuating eating habits of people due to their busy lifestyle, coupled with the rising demand for western taste, bakery products have gained huge popularity. The emergence of a female working population is further contributing significantly to the growth trajectory of the Indian bakery market. Bakery products like bread and biscuits are quite popular among millennials due to their convenient and affordable nature.

Further, the growing use of online platforms in the region is enhancing the 'click and collect' trend, with millennials ordering baked goods online. This still is an untapped market in the region and is expected to create huge revolution in the future, thus, aiding the Indian bakery market further. The Indian bakery market stood at a value of approximately USD 10.1 billion in 2022. The market is further estimated to grow at a CAGR of 9.6% between 2023 and 2028 to reach a value of USD 17.44 billion by 2028. The biscuits and cookies industry in India accounts for nearly 72% of the sales in the Indian bakery market. In comparison to other baked FMCG products, the penetration of cookies and biscuits is quite high in both the urban and rural areas owing to their affordable price and cholesterol-free nature. Currently, India is the world's largest biscuit consuming nation. Recognizing new opportunities and emerging technologies to implement into the business in gaining a competitive advantage, Media Today Group organising "BakeryTech India 2025" along with 16th Edition of India Foodex 2025 and 15th GrainTech India 2025 from 1-3, August 2025 at BIEC, Bangalore, Karnataka State, India.

VISITOR PROFILE

Distributors, Manufacturers, Owners, CEOs, MD, Exporter & Importers, Chefs / Purchase manager From the following Sectors:

- Bakery Snacks & Confectionary
- Corporate Houses / Small & Big Brands
- MSME/ New Entrepreneurs
- Hotel / Restaurant / Café
- Chefs & Hotel Purchase manager
- Commercial kitchen consultant
- FMCG
- Supermarket Chain & Convenience Stores.
- Retails Shops / Home Bakers
- Caterers
- Food delivery companies
- Bakery & chef training Intitutes/Colleges
- Food ingredients & its materials suppliers
- Ice cream Equipment & Technologies
- Packaging materials
- Food Ingredients
- Cold Chain and fermentation technology
- Bar code / Ink Coding/ POS Technology
- Food, Bakery, Snacks, Confectionary, ice cream Companies

- Food Processing & Packaging
- Quality Certification Agencies
- Food Testing Lab & Equipment
- Food Sector Infrastructure
- Post-Harvest Technology
- Pack Houses/ Warehousing
- Packaging Technology & Services
- Automation and Robotics
- Grading & Sorting Machinery
- Wrapping, Sealing & Lamination Equipment
- Elevator / Conveyors / Rotary Separators
 - Cleaning and hygiene Products & Technology
 - Refrigerated Van & Trucks / Body Builders
 - Air ventilation & air-conditioning technology
 - Pack House/ Warehousing / Surveyors
- Digital Temperature Controller & Data Logger
- Food Consultants
- IT Companies
- Marriage Hall
- Trade Bodies / Trade councils /Trade Missions / Associations/ Govt. Departments/Embassies
- Banks/ Agri Finance Companies

• Refrig • Air ve GATEWAY TO THE BIGGEST TECHNOLOGY MARKET FOR BAKERY, CONFECTIONARY, SNACKS, FOOD PROCESSING, HORECA, COLD CHAIN AND ALLIED INDUSTRIES - INDIA



- Bakery Equipment Manufacturers/ Suppliers
- Snacks & Confectionary Technology companies
- Kitchen Equipment manufacturers
- Food Processing & Packaging Machinery
- Food ingredients, Colour & related materials suppliers
- Ice cream Equipment & Technologies Manufacturers
- Packaging materials Suppliers
- Cold Chain and fermentation technology Suppliers
- Bar code / Ink Coding/ POS Technology
- Food, Bakery, Snacks, Confectionary, ice cream Companies
- Quality Certification Agencies
- Food Testing Lab & Equipment Food Sector Infrastructure
- Post-Harvest Technology
- Pack Houses/ Warehousing
- Packaging Technology & Services
- Automation and Robotics
- Grading & Sorting Machinery
- Wrapping, Sealing & Lamination Equipment
- Elevator / Conveyors / Rotary Separators
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- IT Companies
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- Trade Bodies/ Trade councils / Trade Missions /Associations/ Govt. Departments/ Embassies Publications









ABOUT US

Media Today Group is the India's leading agro trade event's organiser and publication house in India. The company Organises Trade Exhibition on Food, Agriculture, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscape, Nursery, Cold Chain and many more food and commodities conferences, workshops etc. with active support, sponsorship and valued guidance from different Ministries and Departments like Ministry of Agriculture & Farmer Welfare (Govt. of India), NHB, NCCD, Ministry of Food Processing Industries (Govt. of India), APEDA (Ministry of Commence & Industry), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Departments.

Since 1996, Media Today Group of publications & Exhibition Organiser, is backed by dedicated team of professionals, technocrats and marketing experts with over two decades of experience in publishing and conducting exhibitions, conferences, workshops, training programmes, right from planning to execution. Media Today Group publishes very prestigious magazines like *Floriculture Today, Agri Business & Food Industry, Saarc Oils & Fats Today*, News Paper like *AGRITECH INDIA* and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

To promote exhibitions, magazines and directories, Media Today Group participates in all major National and International exhibitions related to floriculture, agriculture, food & technology, held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Pakistan, UAE, Nepal, Sri Lanka etc. The group has very strong marketing network spread over all major business destinations like New Delhi, Mumbai, Bangalore and Pune with marketing associates in China, Taiwan, Russia, Italy & Turkey.



For stall booking & other details please contact



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01-02-03, August 2025

BIEC, Bangalore, India



STALL RESERVATION FORM

SHELL SCHEME PER SQUARE METER

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table. two chairs (per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.

Min. 9 sq. Mtr.	1 side open	Rs. 8500/- per sqmt.	Euro 230 per sqmt.
Min. 18 sq. Mtr.	2 sides open	Rs. 8990/- per sqmt.	Euro 245 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 9500/- per sqmt.	Euro 260 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 9700/- per sqmt.	Euro 270 per sqmt.

RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

_					2 SID	ES OPEN STALL
	Min. 18 sq. Mtr.	1 side open	Rs. 7500/- per sqmt.	Euro 195 per sqmt.	27 sqm. stall	Rs. 2,15,730/- + 18%GST
	Min. 27 sq. Mtr.	2 sides open	Rs. 7990/- per sqmt.	Euro 205 per sqmt.	30 sqm. stall	Rs. 2,39,700/-+ 18%GST
	Min. 36 sg. Mtr.	3 sides open	Rs. 8500/- per sgmt.	Euro 215 per sgmt.	3 SID	ES OPEN STALL
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	Min. 75 sq. Mtr.	4 sides open	Rs. 8990/- per sqmt.	Euro 230 per sqmt.	45 sqm. stall	Rs. 3,82,500/- + 18%GST

OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 36 sq. Mtr. Rs. 5500/- per sqmt. Euro 165 per sqmt.
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PREMIUM STALL (INSIDE HALL) PER SQ MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 27 sq. Mtr. Rs. 14500		0/- per sqmt. Euro 275 per sqmt.	
- Extra Power Charges Rs. 2500/- (Eu (if required). - Stall booking on first come first serv		advance.	ng is subject to receive 100% payment in an be booked in multiples of 3 meter
	e basis.		5, 18 and so on.

Yes, I agreed to book stall at "BakeryTech India 2025". Please reserve space ofSqm. under Shell Scheme / Raw Space (inside hall) / Open to Sky Raw Space Scheme / Premium Stall scheme at expo. We agree to all terms and conditions (mentioned on our website) applicable for participation in the Expo. Our details are as follows:

Name:	Designation:	Company / Organizat	tion Name	
Address:	2	City:	Pin/	Zip:
State:Count	ry:Mobile:	E-mail:		Date
We are enclosing a Cheque/DD of Rs/	Euro/ USDNo	Dated	Drawn .	in favour of
MEDIA TODAY PVT. LTD., payable at De	elhi, India or Sending money throu	gh Bank Transfer No	dated	Bank Name
Office Use only:				
Hall No Stall No	Remark			
				Signature and Seal

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No.: 29AABCM3465H1ZC







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(Applicable GST 18%)

1 SID	E OPEN STALL	
9 sqm. stall	Rs. 76,500/- + 18%GST	
12 sqm. stall	Rs. 1,02,000/- + 18%GST	
15 sqm. stall	Rs. 1,27,500/- + 18%GST	
18 sqm. stall	Rs. 1,53,000/- + 18%GST	
2 SIDES OPEN STALL		
2 SIDI	ES OPEN STALL	
2 SIDE 18 sqm. stall	ES OPEN STALL Rs. 1,61,820/- + 18%GST	

1 SIDE OPEN STALL

Rs. 1,35,000/- + 18%GST

Rs. 1,57,500/- + 18%GST

18 sgm. stall

21 sqm. stall