

Inspiring Indian Women - Farm to Fork



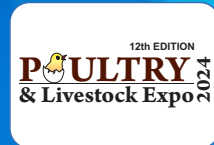
WOMEN IN AGRI BUSINESS

Global Conference, Exhibition,
Networking Meet & Awards

22nd AUGUST 2024
BIEC, Bangalore, India



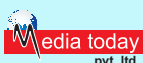
On the occasion of
**INDIA'S LARGEST
AGRI & FOOD BUSINESS SHOW**



Dates : 22-23-24 AUGUST 2024

Venue : Bangalore International Exhibition Centre (BIEC), Bangalore, India

Organizer



Supported by:



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EMPOWERING WOMEN IN AGRI BUSINESS

In agribusinesses, women are catalysts for change, driving innovation and sustainability from farm to fork. Their roles encompass diverse areas, including farming, supply chain management, value addition, and marketing. Despite facing challenges such as limited access to resources and gender bias, women are reshaping the agribusiness landscape through resilience and determination. From cultivating crops to managing post-harvest processes, women are vital contributors to agricultural production. They leverage technology and best practices to enhance productivity and minimize waste, ensuring a steady supply of high-quality produce. Additionally, women entrepreneurs are venturing into value addition and food manufacturing, adding value to raw agricultural products and creating employment opportunities in rural areas.

We are glad to inform you that the 15th edition of **India Foodex 2024**, an International exhibition on food products, beverages, machinery & allied industries, along with **AgriTech India 2024**, an expo on Agri, Horti, Farm Machinery, Processing technologies, Seeds, Dairy, Poultry & Livestock Equipment and allied industry, is scheduled to be held from **22 - 24 August 2024 at Bangalore International Exhibition Centre (BIEC), Bangalore, India** witnessing the participation of over 20 countries having a footfall of 25000+ trade visitors including Progressive Farmers, Food Manufacturers, FPO's, Agri & Food Startups etc. This event will have major participation from Turkey, Germany, Italy, Spain, Iran, Taiwan, Thailand, UAE, UK, Russia, China, Israel, Indonesia, Nepal and other countries.

On the auspicious occasion of the **15th Anniversary of our event series** We Media Today Group are pleased to launch '**Women In Agri Business - a Global Conference, Exhibition, Networking Summit and Awards**' on 22nd August 2024 at BIEC, Bangalore, India. It is a dedicated event to celebrate Women and their contributions to Agri & Food sectors.

As leaders in agribusinesses, women pioneer sustainable practices and



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SANGEETA BOJAPPA M
Chief - Farmeress,
Founder of farmington.in

advocate for gender equality. They challenge traditional norms and promote inclusive policies that empower women farmers and entrepreneurs. Initiatives supporting women's access to finance, education, and technology are essential for fostering their participation and leadership in the sector.

The future of agribusiness is promising with women at the helm of innovation and change. Digitalization, climate resilience, and evolving consumer trends present new opportunities for women to drive growth and sustainability in the industry. By addressing barriers and promoting women's empowerment, we can harness their full potential and create a more equitable and resilient agribusiness ecosystem.

Women in Agri Business is dedicated to discussing the role of women in Farming, Post Harvest & Supply Chain Management, Value addition and food manufacturing, Sales and Marketing, Imports and Exports, Retail and Distribution, Culinary Arts, Consultancy and Agri Start-ups, Banking and Financial Services, Brand Management and Advertising, Modeling, Sustainable Practices, Challenges faced by Women, the Future of Women in Agri & Food sectors.

Let's join us and be a part of this initiative....





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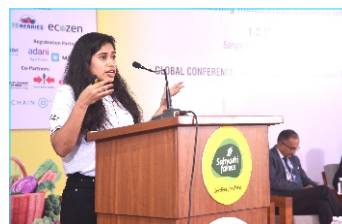
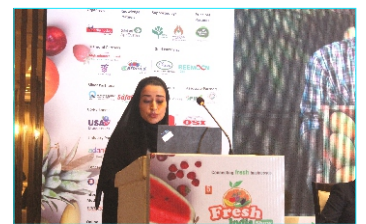
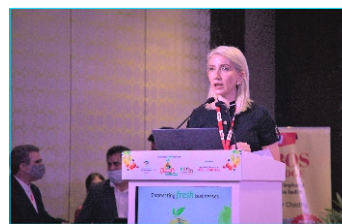


S. JAFAR NAQVI
Chief Editor
Media Today Group



SHUBHI MISHRA
Agribusiness Sector Advisor,
FACTS and Head of Food
and Drinks, UKIBC

PREVIOUS GLIMPSES



REASONS TO JOIN THE CONFERENCE

The 'Women in Agri Business' will be the first of its kind events, going to happen in Bangalore to recognize agri business community where the sharing of success stories, milestones, knowledge and industry innovations will be on forefront for helping women excel in the sector.

Attendees will benefit from presentations, panel discussions on the role of women in Indian food security, latest trends, outlooks, and innovations in agri and food sectors and enjoy unparalleled networking opportunities with influential personalities, exhibitors and hundreds of trade visitors across South Asia.

- Celebrating contribution & success
- Empowering entrepreneurs
- Showcasing innovations
- Visibility & recognition
- Personal & professional growth
- Advocacy & collaboration
- Leadership & skill development
- Learning from industry experts

PARTICIPANTS PROFILE

- Growers
- FPOs & SHGs
- Retailers
- Importers
- Associations
- Cold chain Cos.
- Bankers
- Chefs
- Exporters
- Logistics
- Wholesalers
- E-commerce
- Manufacturers
- Distributors
- Govt. Authorities
- Diplomats & others

Join us as a **▶ SPEAKER ▶ PARTNER ▶ EXHIBITOR ▶ DELEGATE**





CORPORATE DELEGATES FEE (per person)

FPOs/Ag STARTUPS DELEGATES FEE (per person)

Rs.- 6,500/- (+ GST 18%)

Rs.- 4500/- (+ GST 18%)

CONFERENCE HIGHLIGHTS

40+
Experts

350+
Delegates

06+
Sessions

25+
Awards

EXHIBITION HIGHLIGHTS

30+
Countries

350+
Participants

40+
Experts

25000+
Visitors



Since its establishment in 1996, Media Today Group has emerged as a leading force in India's agro trade landscape, specializing in organizing bespoke trade exhibitions and publishing industry-defining materials. With a rich portfolio encompassing Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, and Cold Chain Industry, alongside hosting conferences, workshops, and more, we stand at the forefront of innovation and collaboration.

Our success is bolstered by the invaluable support and guidance from esteemed entities such as the Ministry of Agriculture and Farmers Welfare, Mission for Integrated Development of Horticulture (MIDH), National Horticulture Board (NHB), Ministry of Food Processing Industries, APEDA, National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, and various State Government Departments.

At Media Today Group, we boast a dedicated team of professionals, technocrats, and marketing experts, each equipped with over a decade of experience in the meticulous planning and flawless execution of exhibitions, conferences, workshops, and training programs. Our esteemed publications, including Floriculture Today, AgriBusiness & Food Industry, and Oils & Fats Today, alongside newspapers like AGRITECH INDIA and directories like APEDA Exporters Directory, are testaments to our commitment to disseminating industry knowledge and fostering growth.

Moreover, we actively engage in major national and international exhibitions across prominent hubs such as Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arabia, Nepal, and Sri Lanka. With a robust marketing network spanning New Delhi, Bombay, Pune, and Coimbatore, supplemented by strategic associates in China, Turkey, Thailand, Taiwan, and Russia, we ensure comprehensive coverage and impactful outreach.

Media Today Group stands as a beacon of excellence, facilitating unparalleled opportunities for collaboration, innovation, and growth across the agro trade spectrum, both domestically and globally.

For details on Partnership, Stall Booking, On site branding & Conference



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